

JAPAN'S GLOBAL STRATEGIES IN THE 21ST CENTURY

WEDNESDAY, APRIL 23, 5-7 PM (4:30 - 5 RECEPTION)
ROOM 202, J.C. PENNEY BUILDING

UNIVERSITY OF MISSOURI-ST. LOUIS

"HITACHI's Global Corporate Strategies and its Success"
with Takashi Hatchoji, Chairman of HITACHI America, Ltd.

"Historical and Political dimensions: Japan's vision and strategies in Asia" with William R. Farrell, Immediate Past Chairman of the National Association of Japan America Societies

The Japan America Society of St. Louis will present Takashi Hatchoji, Chairman of HITACHI America and William R. Farrell, Immediate Past Chairman of the National Association of Japan America Societies for an evening program and reception. This high-level evening program will focus on Japan's global strategies in the 21st century. Attendees will have the opportunity to hear about HITACHI's global corporate strategies as well as Japan's vision and strategies in Asia.

This corporate program is funded by the Keizai Koho Center of Keidanren and is coordinated by the National Association of Japan America Societies. Keidanren is the largest economic organization in Japan with 1,281 companies, 129 industrial associations, and 47 regional economic organizations. For most of the post-war period, Keidanren has been the voice of big business in Japan.

Program:

4:30 p.m. - registration and networking reception

5-5:50 p.m. - Takashi Hatchoji, Chairman, HITACHI America, Ltd.

6-6:50 p.m. - William R. Farrell, Immediate Past Chairman NAJAS

7 p.m. - adjournment

Takashi Hatchoji

Chairman and Group Chairman for the Americas, HITACHI America, Ltd., and Board Director of Hitachi, Ltd.



Mr. Hatchoji graduated from Hitosubashi University with a BA in commerce in 1970, and joined HITACHI, Ltd. as a System Engineer in the Computer Division. Since then, he has served in a variety of roles at HITACHI, including Senior Researcher on Global Management, General Manager of Corporate Planning and Development, Executive General Manager of the Business Solution Systems Division, Vice President and Executive Officer, General Manager of Legal and Communications, General Manager of Corporate Auditing, and in other senior management positions. In 2011, he was appointed General Manager, Emergency Headquarters, and played an especially distinctive and guiding role in the recovery efforts for HITACHI following the Great East Japan Earthquake. He was appointed to his current positions in 2011.

**ALL VISITORS TO THE UMSL CAMPUS MUST HAVE A PARKING PERMIT.
TO REQUEST YOUR FREE PERMIT, PLEASE VISIT UMSL.EDU/ISP, OR CALL
(314) 516-7299**

William R. Farrell, Ph. D.

Immediate Past Chairman, National Association of Japan America Societies; Former Chairman and CEO, Dynamic Strategies Asia; Adjunct Professor, Naval War College



Dr. Farrell completed his Ph.D. in Political Science at the University of Michigan, Ann Arbor in 1981 and subsequently served as Professor of Management at the Naval War College, specializing in the dynamics of decision-making, policy formulation, and executive development. From 1990 to 1995, he was Executive Director, American Chamber of Commerce, Japan. Later he served as Chairman and CEO, Dynamic Strategies Asia and from 2003-2013 was Chairman of the National Association of Japan America Societies (NAJAS). He is currently a member of the Executive Committee of NAJAS. He is the author of three books: *Crisis and Opportunity in a Changing Japan* (Quorum Books, 1999), *The U.S. Government's Response to Terrorism: In Search of an Effective Strategy* (Westview Press) and *Blood and Rage: The Story of the Japanese Red Army* (Lexington Books).

In 2012, in recognition of these and other Japan-related efforts promoting friendly relations and mutual understanding between the United States and Japan, the Japanese government honored Dr. Farrell with the Imperial Order of the Rising Sun with Gold Rays and Neck Ribbon.

Presented by Japan America Society of St. Louis; International Studies and Programs, University of Missouri-St. Louis; St. Louis Regional Chamber